

## Company

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TrueHerbals was founded on 19th October, 1999 By two professionals from the discipline of herbal medicine in a small office. It has grown tremendously in the past 7 years and now has its own farms, a large production house. With an absolutely clear objective of procuring reliable and effective herbal recopies, objectively evaluating their affectivity and refining them to suit large scale production for the modern market.

### The role of truehebals in herbal medcines

The success history of herbal medicine is as old as human history. Every society has its own traditions of alternative medicine but east has taken lead in this direction for the last few centuries.

The magic about alternative medicine (including herbal) which fascinates even the modern man is that it succeeds where the modern sciences offer no hope. The only disadvantage with these remedies is that genuine recipes are admixed with the traditional tidbits of dubious authenticity. It needs a great deal of sifting and organization on scientific principles. TrueHerbals with its origin in east has taken up this challenge. We are engaged in refinement of athentic herbal recepies which are then field tested on real patients and a detailed profile of their efficacy and untoward effects is prepared. Remedies which are rated as effective and safe by the team of our research professional are then prepared under hygienic conditions for the general user. Research into its efficacy and safety however continues even after the product is made available in the market.

TrueHerbals initially started with topical remedies and this branch has eventually become the focus at our laboratories. Work on medicine for internal use is however underway.